# Research

## Research form

Me and Mahan decided to work separately on the research questions, as we didn’t manage to set up a meeting. I added my own suggestions and questions on the document. We discussed via comments, Vincent also gave us some feedback and eventually we settled on the set of questions.

Here is the document: <https://docs.google.com/document/d/143t4D0b8cF_nBT3ltse2-akclA0raurP/edit?usp=sharing&ouid=115417029819301153632&rtpof=true&sd=true> (a history of the document edits should be available).

I offered to transfer the questions in a Google Form, here: <https://forms.gle/UgquMQAtKBtQkcju7>

Shared it with the team, while Mahan also shared it on the Tech Labs community channel. I shared it with my acquaintances.

## Personas

We both checked the results from the research questionnaire, I took some notes and compared them with Mahan’s. I only shared them via direct message with him, following my notes:  
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# Analysis

## Information Architecture and User Flow

Mahan already had been working on an information architecture and user flow – I used the opportunity to practice and do it also myself before sharing feedback and updating the existing one (since we did not have the opportunity to work on it simultaneously).

I created them in Figjam:

<https://www.figma.com/file/BoyRaka1hTHS0UKEGdH2k2/LOCAL-Information-Architecture-and-User-Flow_Ana?type=whiteboard&node-id=0%3A1&t=p7cYof1drh2TBuEI-1>

To inform this and improve, I also suggested using a card sorting feature using the Optimal Workshop platform (<https://www.optimalworkshop.com/>).

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A printscreen is also available in the folder, alongside the excel results of the card sorting exercise. It helped us by confirming some of the ideas we were having with regards to the structure of the app. The way I set it up was, I created a list of features and information and asked the users to create themselves the categories in which they should be put (the aim was to see what language/words the users would prefer). This led to quite general insights, but helpful whatsoever. I think it would have been even more helpful to do it again with pre-defined categories.

## Feature prioritization

I discussed with Mahan the feature prioritization (sorry for these print screens, a lot of work has been done in chats 😊 ):

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We had a meeting with the team to discuss feature prioritization, using the MoSCoW method (or something close to it). We worked together on a Miro Board, you can see the results here: <https://miro.com/app/board/uXjVNq30xaU=/?share_link_id=532125383435>

Mahan shared a logo that he created with me, and I suggested an update, using the same concept:

A white road with a red pin on it

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# Prototype